



Daikin *Fit* “Dealer’s Choice” Promotion

In addition to our Industry Leading Daikin *Fit* Promotional offerings, Daikin Comfort Technologies will offer an enhanced *Fit* Promotion that will allow Daikin Comfort Pros a choice of an additional Promotional Opportunity during the promotional period! That’s right! One additional option that the Dealer can help them to close even more Daikin *Fit* jobs at the kitchen table!

DCP PROMOTIONS: JANUARY 1 – MARCH 31, 2023

» Daikin *Fit* “Dealer’s Choice” Promotion - For *Fit* sales from January 1 - March 31, 2023, all DCPs will continue to have the *Fit* Instant Rebate, Buy Down Rebate & Dealer Spiff available. The offers for these promotions are as follows:

A. *Fit* Instant Rebates: US - \$1,100 & Canada \$1,300 **OR...**

B. *Fit* Buy Down Rebates: 5% Standard DCP rate (up from 3%) & 8% for Daikin Elite Members

C. *Fit* Dealer Spiff: \$400 for *Fit* bundled w/Daikin *One* Cloud Services

» DCPs will have the opportunity to choose an additional promotion between the following offers:

OPTION 1: *Fit* ESA Reimbursement*: AC - \$550; HP - \$625, **OR...**

OPTION 2: Upgrade to *Fit* Reimbursement**: \$550

A “Special Program” has been setup in PAP for Distributor Reps/Daikin TSMs to register DCPs their promotion choice. The Dealer’s Choice selection cannot be changed during the program period.

In summary, once choosing the additional promotion, DCPs will be able to utilize 3 of the options on the same Daikin *Fit* sale: Instant Rebate OR Financing Buy Down Rebate (not both), Dealer Spiff and either the ESA or Upgrade Reimbursement option.

* Must include a *Fit* system sale. Only applicable qualifying 12 year non-refundable, labor only Extended Service Agreements (ESA) through our Asure program. ESA Reimbursements will be made after the Program Period ends.

**Update to *Fit* reimbursements will be processed through the EGIA rebate portal in the same manner as consumer instant rebates.

Program period will run Jan 1 – Mar 31, 2023 with a deadline to sign up in PAP by Jan 31, 2023. New DCPs added after the deadline will be allowed to sign up and participate.

US rebates and spiffs paid in USD.
Canada rebates and spiffs paid in CAD.

FIT



To qualify for the additional Daikin *Fit* promotion, dealers must have an approved DCP loyalty registration in the PAP system. To participate in the the Daikin *Fit* Dealer’s Choice promotion, dealers must be registered by their Distributor Rep/Daikin TSM via the “Special Program” form in PAP with one of the following “Program Tags” selected.

For any PAP related questions, please contact PAPSupport@daikincomfort.com

- » FIT-ESA
- » FIT-UPGRADE

INSTRUCTIONS:

When completing the “Special Program” form, select the dealers promotion option of choice in the “Program Tag” field.

Distributor ID:
Distributor Name:
User Name:
Dealer Information
Dealer: Enter Dealer Add & Edit Dealers
Program Tag: Select
Start Date: FIT-ESA
End Date: FIT-UPGRADE
Estimated Annual Sales:
Program Information:

Dealers approved for the DCP program will display a validation notice and the program dates will auto-populate.

Program Tag: FIT-ESA
DCP registration on file. Form # 21121550020136969 Approved Date 12/13/2021 3:27:42 PM
Start Date: 1/1/2023
End Date: 3/31/2023

Dealers not participating in the DCP program will display the following notice.

Dealer must have an approved DCP registration on file to participate in the Daikin FIT Promotion.
Ok

