



LOCAL MARKET PROGRAM

The Local Market Program* gives you the flexibility to choose advertising components that will complement your current marketing initiatives and help you reach more prospective customers at a cost that is affordable to your business.

*The Local Market Program is separately administered by Mediagistic, Inc. or its affiliates and is the sole responsibility of Mediagistic.

And also, thanks to Mediagistic's relationship with Daikin you **can utilize your available accrual funds without any out of pocket expense!**



FACEBOOK + INSTAGRAM



PLANS STARTING AT

\$625

PER MONTH (+ SET-UP FEE)

GOOGLE LOCAL SEARCH ADS + DIRECTORY LISTINGS



PLANS STARTING AT

\$435

PER MONTH (+ SET-UP FEE)

PERFORMANCE MARKETING (GOOGLE PPC)



PLANS STARTING AT

\$1,300

PER MONTH (+ SET-UP FEE)



PLANS STARTING AT

\$1,000

PER MONTH (+ SET-UP FEE)

OVER THE TOP (STREAMING TV)



PLANS STARTING AT

\$6,000

TRADITIONAL/ DIGITAL RADIO



PLANS STARTING AT

\$5,000

BROADCAST TV



PLANS STARTING AT

\$8,000

CABLE TV



PLANS STARTING AT

\$5,000

DIRECT MAIL



PLANS STARTING AT

\$2,000

Custom Marketing Plans

LOOKING TO STAND APART IN YOUR LOCAL MARKET?

Mediagistic will work with you one-on-one to develop a local marketing program** that will put your business front and center of your target customer. Mediagistic's custom marketing plan programs include a comprehensive marketing campaign, based on research of your market, that leverages a blend of traditional and digital media. Radio, broadcast TV, cable, direct mail, digital marketing and other forms of advertising all come together to ensure you are reaching your target customers in the right place and at the right time.

**Custom Market Plans are separately administered by Mediagistic, Inc. or its affiliates and is the sole responsibility of Mediagistic.

What You Get



Complete Plan
Development

Advanced Reporting



Individual Market
Analysis

Regular Scheduled
Touch Points



Tailored
Recommendation

**A Whole Team
Behind Your Plan!**

Plans Starting at
\$2,100 Per
Month

Call us today for a
FREE consultation

855-720-2947

EXPERT MARKETING STRATEGIES AND TACTICS

Any company can claim to have local marketing expertise. But how do you actually measure a company's expertise? Extraordinary growth and retention rates are strong indicators. Mediagistic's double digit growth for the past 8 years plus 90% client retention rate is proof that our 'Local' Marketing Team delivers on performance and expertise.

Learn More at www.daikinmarketing.com

