



DAIKIN ELITE DEVELOPMENT PROGRAM

TRY IT FOR 30 DAYS FREE! PLUS ONE FREE ATTENDANCE TO A DAIKIN ELITE WORKSHOP!

You can now try the Daikin Elite Development Program for 30 days FREE, PLUS attend one Daikin Elite Workshop FREE! Enroll now to unlock a comprehensive business building resources that are designed to help you take your company to the next level of success.



DAIKIN WORKSHOPS 2-3 DAY IN PERSON EDUCATIONAL CLASSES

Workshops designed around Daikin's exciting lineup focus on: Leadership, Retail Sales Excellence, Business and Financial Planning, Technician Selling, Branding, Marketing and Lead Generation, and more. [Try one for free when you sign-up for your 30-day trial!](#)



EGIA WORKSHOPS EGIA CONTRACTOR UNIVERSITY 1-3 DAY IN PERSON EDUCATIONAL CLASSES

EGIA workshops, non-Daikin specific, focus on the 10 core areas of curriculum provided through EGIA Contractor University. These include In Home Sales, Pricing, Operations, CSR Excellence, KPI's, Financial Structure and more.



ONLINE CLASSES THROUGH LMS LEARNING CENTER

Go at your own pace and available 24/7, online classes focus on the fundamental areas of running a contracting business. Classes are available on Sales, Financial Structure, Pricing, Marketing, Operations, Customer Service, Service Agreements, Leadership and more.



ONLINE LIBRARY BEST BUSINESS PRACTICES RESOURCE MATERIALS

Contracting Best Practices Online Library allows Daikin Elite Dealers to take an even deeper dive and expand their knowledge, beyond what is covered in the online classes, to achieve total mastery of all the critical areas for running a contracting business.



OPERATING GUIDE DAIKIN BEST PRACTICES

Daikin specific best practices for running all aspects of a successful and profitable premium HVAC business, while creating the ultimate comfort experience for your customers.



WEEKLY COACHING ONLINE SESSIONS

An out-of-the-box training series that delivers high-value educational content every week – all you have to do is press play. The weekly coaching sessions feature a wide variety of topics carefully designed to keep your comfort advisors and service technicians aligned and focused on continuous success.



CRACKING THE CODE 30 MINUTE WEEKLY SHOW

Each week a brand new featuring EGIA Contractor University's industry-acclaimed faculty is released. The show focuses in on the most important topics related to running a contracting business and shares timeless proven strategies as well as emerging best practices that are being implemented in the field by the country's top contractors.



UNFILTERED: RIFFING ABOUT CONTRACTING WEB SERIES

This groundbreaking new web series takes you behind the scenes with renowned industry experts as they open up about their experiences and offers never-before-seen access into the true tricks of the trade and blueprints to profitability and prosperity.

SEE REVERSE SIDE FOR EXCLUSIVE FINANCING REBATE PROGRAMS

FOR MORE INFORMATION AND TO START YOUR 30 DAY FREE TRIAL, VISIT WWW.DAIKINELITE.COM
OR CALL **JEREMY CHANDLER** AT **916-759-0515** OR JCHANDLER@EGIA.ORG

When signing up for a free trial, you will only have access to the online training programs and one free Daikin Workshop. To access financing rebates and additional in-person trainings, you can choose to start payments immediately. The Daikin Elite Development Program is a service of EGIA for Daikin COMFORT PRO™ and 3D DEALER™ contractors. Please contact EGIA for membership and training information for the Daikin Elite Development Program.



TIERED SALES METHOD USING EGIA FINANCING



By using different financing plans you can show the customer that owning the highest end equipment can be more affordable than the entry level product. The customer is incented by a more attractive lower interest rate loan, plus higher efficiency, better comfort, and more energy savings! Use the Daikin Efficiency Advisor at www.daikincomfort.com/energycalculator to show your customer their specific energy savings tailored to their home and lifestyle.

BEST	BETTER	BETTER	GOOD	BASE
DAIKIN VRV LIFE 12 Year 3.99%	DAIKIN FIT 12 Year 6.99%	DAIKIN FIT 10 Year 6.99%	16 SEER 7 Year 6.99%	14 SEER 5 Year 9.99%
\$17,000	\$13,000	\$13,000	\$10,500	\$7,500
\$149 Per Month 12 year 3.99% OR 24 months SAC	\$133 Per Month 12 year 6.99% OR 18 months SAC	\$150 Per Month 10 year 6.99% OR 18 months SAC	\$158 Per Month 7 year 6.99% OR 12 months SAC	\$159 Per Month 5 year 9.99% "no dealer fee loan" OR 6 months SAC
Energy Savings vs Traditional 10 SEER	Energy Savings vs Traditional 10 SEER	Energy Savings vs Traditional 10 SEER	Energy Savings vs Traditional 10 SEER	Energy Savings vs Traditional 10 SEER
Up To \$90!	Up To \$80!	Up To \$80!	Up To \$60!	Up To \$30!
Net Monthly Investment After Energy Savings	Net Monthly Investment After Energy Savings	Net Monthly Investment After Energy Savings	Net Monthly Investment After Energy Savings	Net Monthly Investment After Energy Savings
\$59	\$53	\$70	\$98	\$129

Daikin financing buy-down promotions can help you make it happen. See below for promotions available to DCP's and Daikin Elite Dealers.

DAIKIN ELITE BUYDOWNS YEAR ROUND AVAILABLE THROUGH ANY EGIA LENDER ANY LOAN PROMOTION

DAIKIN ELITE DEVELOPMENT MEMBERS*

**INVERTER UNITARY,
VRV LIFE, FIT, & SKYAIR**

DAIKIN CONTRIBUTION

6%

ANY EGIA LENDER RATE SHEET ITEM WITH A DEALER FEE

Complete system not required. Purchase of a compatible Daikin system controller is required. Max rebate amount is capped at a \$25K max sale amount per system on Inverter Unitary, Residential VRV, and Daikin FIT products. In order to receive rebate, dealer must submit claim, including invoice/contract and loan funding statement at: www.egia.org/daikin.

DAIKIN ELITE DEVELOPMENT MEMBERS*

**16 SEER SINGLE STAGE OR
HIGHER EFFICIENCY
UNITARY, 20+ SEER
DUCTLESS, MULTIZONE
MODULATING FURNACE**

DAIKIN CONTRIBUTION

4%

ANY EGIA LENDER RATE SHEET ITEM WITH A DEALER FEE

Complete system not required. A Daikin thermostat is not required. Max rebate amount is capped at a \$15K max sale amount per system on 16+SEER and Ductless products. In order to receive rebate, dealer must submit claim, including invoice/contract and loan funding statement at: www.egia.org/daikin.

DAIKIN COMFORT PRO - STANDARD PROGRAM**

**16 SEER TWO STAGE
OR HIGHER EFFICIENCY
UNITARY**

DAIKIN CONTRIBUTION

3%

ANY EGIA LENDER RATE SHEET ITEM WITH A DEALER FEE

Complete system not required. A Daikin thermostat is not required. Max rebate amount is capped at a \$15K max sale amount per system on 16+SEER, and a \$25K max sale amount per system on Inverter Unitary, Residential VRV, and Daikin FIT products. In order to receive rebate, dealer must submit claim, including invoice/contract and loan funding statement at: www.egia.org/daikin.

TO SIGN UP FOR FINANCING ONLY VISIT WWW.EGIA.ORG/DAIKIN.

TO SIGN UP, VIEW THE LIVE WORKSHOP TRAINING CALENDAR, WATCH UNLOCKED DEMOS AND VIDEOS OF ONLINE COURSE MATERIAL, AND SEE ADDITIONAL BENEFITS VISIT WWW.EGIA.ORG/DAIKINELITE OR CALL JEREMY CHANDLER AT 916-759-0515 OR JCHANDLER@EGIA.ORG

* Daikin Elite Development Members Only - Special Daikin Contribution available for Elite Development Program participants, year round qualified models. any EGIA Lender, any plan with a dealer fee.

** DCP Year Round Standard Program Qualified Models, any EGIA Lender, any plan with a dealer fee.